



Attention Students and the Colleges and Universities Where They Study:

Look at what the International Society for Performance Improvement (ISPI) Bay Area Chapter can offer you!

One of the most important steps toward advancing careers in the exciting field of human performance improvement is to join a professional association . Here are SIX great reasons for joining the ISPI Bay Area Chapter.

1. **Networking:** ISPI organizes both International and National annual conferences. These are opportunities for you to mix and mingle with others in your field in both professional and relaxing settings. At the local level, the ISPI Bay Area Chapter offers you more frequent occasions to share and learn from performance improvement professionals in your own back yard.
2. **Jobs:** ISPI can help you find jobs or at the very least provide job listings that other avenues may not. Networking builds relationships with people who hire, even though they may not be hiring at the moment. Active participation in this chapter will be an impressive entry on that resumé for when you graduate!
3. **Mentoring:** Mentoring is the cornerstone of many professional organizations in their work with emerging professionals. Several of the seasoned professionals in our chapter are well known in the human performance technology profession. You can learn a great deal from them and many others who will be willing, valuable mentors.
4. **Personal & Professional Development:** If your career aspirations include the desire to publish, present your work, and keep up-to-date on proven practices or industry trends and how to manage them, the ISPI Bay Area Chapter is here to help.
5. **Projects:** If your coursework requires that you complete a project, the ISPI Bay Area Chapter can recommend the perfect one for you to apply to your classroom assignment. Chapter members often offer internships in the workplace where you can contribute to project work and real-world business results.
6. **Certified Performance Technologist Certification:** This is a credential that sets performance improvement professionals apart within their field. Those who have earned certification have professed that documenting their work as part of the certification project increased their confidence in the value they bring to companies or clients, in securing new jobs, in obtaining new clients, and in setting a course for continued job growth. Let us help you achieve certification.

Join the ISPI Bay Area Chapter and advance your career!