Introduction of ISPI Bay Area/Boise State Chapter: 
A Path to Learn, Connect, and Grow
Welcome
• It is a non-profit membership organization that believes “Being Better Matters.”

• We help people and organizations make a difference by providing tools and strategies for effective and universal improvement.
• **MISSION** ISPI and its members use evidence-based performance improvement research and practices to effect sustainable, measurable results and add value to stakeholders in the private, public, and social sectors.

• **VISION** Performance improvement practices are recognized globally as an essential part of every organization’s competitive strategy.

• ISPI’s approach is truly focused on **performance**—on creating it, improving it, and sustaining it—all in support of your unique goals.
1. Focus on results or outcomes
2. Take a systemic view
3. Add value
4. Work in partnership with clients and stakeholders
5. Determine need or opportunity
6. Determine cause
7. Design solutions including implementation and evaluation
8. Ensure solutions' conformity and feasibility
9. Implement solutions
10. Evaluate results and impact
Chapter Overview

• ISPI Bay Area / Boise State (BABS) Chapter is a chapter of ISPI.

• Virtual chapter, not tied to a geographical region

• ISPI-BABS receives multiple awards at the 2018 ISPI conference
  – Chapter of Merit Award
  – Chapter of Excellence Award for Communications
  – Chapter of Excellence Award for Society Relations
  – Chapter of Excellence Award for Programming
The Chapter is run by the President, President Elect, Chairpersons and a circle of prominent member advisors (i.e., Margo Murray, Roger Addison, Russ Powell, Carol Panza, and Jeanne Farrington).

Plenty of opportunities to get involved and give back to the chapter!
What is in for you?

- Education & Professional Growth
- Practical Skills Advancement
- Networking Potential
- Support Others

What is in for you?
Networking Potential

• Collaborate with experts in your field.

• Link with the National ISPI society and leverage the wealth of its resources including leading experts, web site, conferences, and certification programs.

• Foster relationships with fourteen other chapters across the U.S., Canada, Europe, and Asia.
Our Value Package-2, continued

Education & Professional Growth

• Attend Webinars (no cost to members) hosted by top talent in our industry.
• Stay current on emerging performance improvement innovations.
• Learn to apply practical tools and methods.
• Member-only access to all current and previous webinar presentation videos and slide decks at no charge.

Special Advisory Group Resources

• Access to regional and international conferences at discounted prices.
• Access to Wiley publications at discounted prices. (Publisher of PIJ and PIQ)
PAST EVENTS

11 Apr 2019
• Guy Wallace presents: ISD Analysis Data and Lesson Mapping

28 Mar 2019
• CDR Scott Casad presents: Sea Stories from an Unexpected Performance Technologist

28 Feb 2019
• Peregrine Performance Group presents: What You Need to Know About the Future of Training Using Data and Analytics

31 Jan 2019
• Roger Kaufman presents: Needs Assessment: Ensuring alignment with planned change & performance improvement

06 Dec 2018
• Chatbots - Can they really support learning retention?

15 Nov 2018
• The Learning-Transfer Evaluation Model (LTEM): A Research-Inspired Alternative to the Four Levels

27 Sep 2018
• Research-driven Tactics That Improve Training Outcomes

20 Sep 2018
• ISPI EMEA Post Conference Fee Collection process

20 Sep 2018
• ISPI EMEA Main Conference Registration 2018

19 Sep 2018
• ISPI EMEA Pre-Conference Workshop Registration ONLY

19 Sep 2018
• ISPI EMEA Pre-Conference Workshop Registration for SWEDISH PROFESSIONALS ONLY

23 Aug 2018
• Transformative HPT

02 Jul 2018
• How to Write a Successful Book

24 May 2018
• Performance Improvement at the Speed of Change

19 Apr 2018
• How to Recognize and Create Damn Good Job Aids

08 Mar 2018
• Conducting Evaluations with a 10-Step Procedure

22 Feb 2018
• Multiple Generations: Do they need special treatment?

25 Jan 2018
• Emotional Intelligence: Foundations for Performance Excellence
See what people say about our webinars…

“Consistently relevant, high-quality and timely content available on my device – what more could you ask from a ISPI Chapter?”
– P. H. Elliott, Annapolis, MD Principal Consultant

“The presentations and discussions within the webinars help me to describe scholarly and practitioner-based applications for the theoretical concepts that we discuss in classes and in our research projects.”
- R.Baker, Denton, Texas, Assistant Professor

“These webinars do a great job expanding the range of topics available to ISPI Chapter Members.”
- IJ, Jankovic, Los Angeles, CA, Strategic Program Manager HR.

Follow us for events & news updates on twitter @ISPIBABS!
Our Value Package-3, continued

Practical Skills Advancement

- Opportunity to present in a webinar to an audience across the continent.
- Garner support for and develop your own conference presentations.
- Opportunity to volunteer in a leadership role within our board of chairpersons.
Support Others

• Share your current workplace challenges and innovations. We have deep and broad expertise on our own board in addition to pro-bono connections and expertise at the international level and we want to hear about your workplace solutions.

• An important part of our mission is to focus on the value of the membership experience. We strive to create a relationship where you feel you truly belong.
Join US today!

• Consider this:
• A non-member pays $10 to attend a single webinar / $120.00 per year.
• As a member, you receive all of the above for $50.00 annually (that's just over $4 per month!). We believe the value speaks for itself.

Click the banner above or visit our website here www.ispibabs.org/join
Thank You for Your Participation!